



SOCIAL MEDIA MANAGER

PROFILE

We are looking for a talented social media manager to administer our social media accounts. You'll be responsible for effectively delivering posts with content provided by OYWO friends and athletes around Europe, managing posts, and responding to followers. Cohesively manage our charitable lifestyle brand image to achieve our marketing goals and convey our vision. Have an eye for social media trends and know how to engage with followers.

Oversee the charitable lifestyle brand's interactions with the public by implementing social media platforms' content strategies. Leverage monitoring tools for insights and align posts with OYWO's goals and vision, ensuring the delivery of OYWO's unique

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SKILLS

- Social media and content managing skills
- Attention to detail
- Excellent communicator and team player
- Ability to deliver creative content
- Knowledge on online marketing channels
- Multi tasking skills
- Excellent copy writing skills

EDUCATION

Two years experience

Proven work experience with social media and content management

RESPONSIBILITIES

- Stay up to date with the latest digital technologies and social media trends.
- Have excellent communication skills and be able to express the company's views creatively.
- Perform research on current benchmark trends and audience preferences.
- Design and implement social media strategy to align with OYWO goals and vision.
- Work closely with the website manager.
- Have excellent communication skills and team player mentality.
- Oversee social media accounts' designs.